

Subject: Re: HEADS UP - Broadway Sign District at PLUM on Tuesday Jan. 12

From: Jessica Wethington McLean

Date: 01/11/2016 05:41 PM

To: "Tangri, Shiraz" <stangri@meyersnave.com>

CC: Adrian Fine <afine@laconservancy.org>, Nicholas Maricich <nicholas.maricich@lacity.org>, Ari Simon <ari.jsimon@gmail.com>, Karin Liljegren AIA <karin@omgivning.com>, Morgan Sykes Jaybush <morgan@omgivning.com>, John Lesak AIA <lesak@page-turnbull.com>, Bryan Eck <Bryan.Eck@lacity.org>, Rick Poulos <RPoulos@nbbj.com>, Rob McRitchie <robert.mcritchie@gmail.com>, Blair Besten <blair@historiccore.bid>

Your best is stellar, so I know we will see you!

Jessica Wethington McLean
Executive Director, Bringing Back Broadway
Director, Downtown Economic Development

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www.BringingBackBroadway.com
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Twitter: DTLA_Broadway

On Mon, Jan 11, 2016 at 5:39 PM, Tangri, Shiraz <stangri@meyersnave.com> wrote:

Will do my best to be there.

--SDT

-----Original Message-----

From: Jessica Wethington McLean [<mailto:jessica.wethingtonmclean@lacity.org>]

Sent: Monday, January 11, 2016 4:49 PM

To: Adrian Fine

Cc: Tangri, Shiraz; Nicholas Maricich; Ari Simon; Karin Liljegren AIA; Morgan Sykes Jaybush; John Lesak AIA; Bryan Eck; Rick Poulos; Rob McRitchie; Blair Besten

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GREAT! Who else?

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On Mon, Jan 11, 2016 at 4:31 PM, Adrian Fine <afine@laconservancy.org> wrote:

Sounds good and thanks for the heads up. I'll be there. Best, Adrian

Adrian Scott Fine
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-----Original Message-----

From: Jessica Wethington Mclean
[mailto:jessica.wethingtonmclean@lacity.org]
Sent: Monday, January 11, 2016 4:14 PM
To: Shiraz Tangri; Nicholas Maricich; Ari Simon; Karin Liljegren AIA;
Morgan Sykes Jaybush; Adrian Fine; John Lesak AIA; Bryan Eck; Rick
Poulos; Rob McRitchie; Blair Besten
Subject: Re: HEADS UP - Broadway Sign District at PLUM on Tuesday Jan.
12

We are #2 on the agenda for PLUM but we will be taken first so please be there at 2:30pm.
THANK YOU!

Jessica Wethington McLean
Executive Director, Bringing Back Broadway Director, Downtown Economic
Development

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On Tue, Jan 5, 2016 at 10:07 PM, Jessica Wethington Mclean
<jessica.wethingtonmclean@lacity.org> wrote:

Happy New Year! Wanted to let you know it looks like the Broadway
Sign District will be at PLUM Committee this Tuesday Jan. 12 at
2:30pm in room
350 (Roybal / Public Works Chambers) possess block off a couple of
hours, since timing is not predictable.

You'll recall the ordinance visited the City Planning Commission in
June, and the commission proposed some, ummmmm, "changes" to the work
we all spent
5 years working to put together.

Councilmember Huizar chairs the PLUM committee, which is the
ordinance's next stop before City Council, and we intend to advance
an ordinance to council that represents the goals and objectives we
discussed together and with the community for so long.

Therefore, attached is a matrix for your CONFIDENTIAL review that
shows what we started with, what CPC proposed, and what our office's
recommendation is for moving forward.

Please kindly review it and provide any input, and importantly,
PLEASE PLAN TO ATTEND PLUM COMMITTEE to testify and show there is
community support for the Councilmember instructing that we advance
the policy in keeping with our years of work and discussion, not the
largely altered version CPC transmitted.

Please let me know if you have questions or I can be of assistance
and please do let me know you will be in attendance at the PLUM
meeting at 2:30pm Tuesday Jan. 12 in room 350 (City Hall Roybal /
Public Works
Chambers)

Thank you!

Jessica

Sent from my phone. Please pardon brevity, typos, and autofill misfires.

On Jun 5, 2015 6:41 PM, "Jessica Wethington Mclean"
[<jessica.wethingtonmclean@lacity.org>](mailto:jessica.wethingtonmclean@lacity.org) wrote:

Team,

The day has arrived, City Planning Commission is hearing the Historic Broadway Sign District this Thurs. June 10! It will go from there to PLUM Committee and council. We'd like the commission to hear from you!

Our gratitude goes to each of you for (literally) years of work on and contributions to this policy. You can find the current draft here:
<http://planning.lacity.org/Documents/policy/BroadwaySign.pdf>

The CPC meeting is scheduled to begin at 8:30am, but (while they can take things in any order) we are last on the agenda. (Agenda here:
http://ens.lacity.org/pln/cityplnagenda/plncityplnagenda28596221_06112015.pdf)

My best guess in terms of timing would be to arrive between 9:30am and 10am, and we hope to be heard by noon. I'll try to work with the chair to bring the item up as close to 10am as possible, but it's not always predictable, and I suggest 9:30am because sometimes they move super fast.

I really hope you can be there to speak a few words about the process, the importance, and your work making it happen.

Please let me know if you can attend. I'll also send a calendar notice.

Thank you (a thousand times)!

Jessica

Sent from my phone. Please pardon brevity, typos and autofill misfires.

On Apr 13, 2015 6:45 PM, "Jessica Wethington Mclean"
[<jessica.wethingtonmclean@lacity.org>](mailto:jessica.wethingtonmclean@lacity.org) wrote:

Dear Sign District Working Group,

Well, the time is finally arriving! All of your hard work and hours spent developing the Broadway Historic Sign District will soon be rewarded with an adopted ordinance.

There is a hearing office hearing on April 23, followed by a City Planning Commission in June, PLUM and Council, hopefully before Council recess in July. Yay!

We wanted to take some time and brief the working group on the actual draft ordinance, and go over some changes that were necessary for implementation and legal conformance. All in all, we did a remarkable job creating a useful policy, but there have had to be changes and we want to make sure you're aware and have the opportunity to ask questions and provide input.

I'll be sending a calendar notice for a briefing on Tuesday April 21 at 10am here at City Hall. I hope you can make it.

THANK YOU for all your work getting us to this point. The finish line is in sight!

All the best,
Jessica

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